

SPAGN Conference Participant Profile

Name: Magnus Carlsson

Organisation: Ad Maiora Communications

Role / Stakeholder Type: Patient Advocate

Country: Sweden



What is your connection to sarcoma or your sarcoma story?

I am a former President of the Swedish sarcoma patient organization, Sarkomföreningen, which I led from 2020 to 2023. I continue to be actively engaged in communication related to sarcoma and other forms of rare cancer. I lost my daughter to angiosarcoma 2015 when she was 19 years old..



What's most important to know about your organization?

I am an advocate of Whole Genome Sequencing and more and better data as measures to improve diagnosis, treatment and survival rates for sarcoma patients.



What are you most interested in collaborating on?

Research, Awareness, Policy, Innovation, Patient Support



Your role in the organisation and main areas of involvement:

Communications and advocacy.



How can others best connect with you after the conference?

magnus.carlsson@admaiora.se



One fun fact about you or something you are proud of:

I am especially proud of the scholarship fund that my daughter and I established at her deathbed, which supports young people who overcome obstacles and, like my daughter, refuse to give up. www.ellinorstipendiefond.se

