2nd Prize: Sarcoma Symptoms Awareness Campaign

Info Sarcomes led a project to develop three short videos presenting the first symptoms that are currently observed in sarcoma: lump, bone pain, hematoma.

The videos targeted the general population as well as healthcare professionals who may be faced with these symptoms without being aware this could be the beginning of a very serious and severe disease.

The aim of this project was to bring people who harbour one of these symptoms to ask themselves the right questions and to immediately seek advice from skilled centres at the beginning of the diagnosis pathway. Through these videos, we expect to protect people from inappropriate surgeries and medical management which can lead to deleterious consequences in terms of quality of life and survival.

Achievements

The videos were successfully launched in April 2023 and were widely distributed via social media garnering thousands of views.

Additionally, the materials have been shared through sarcoma networking events, inspiring similar projects.

At the time of submission, multiple translations were in the works and due to be released soon for distribution through partner organizations.

What was the primary value to Sarcoma patients?

This initiative aids in the early detection of sarcoma symptoms and linking people to resources such as the Info Sarcomes website to facilitate speedy patient referrals. This leads to early intervention and contributes to a positive impact on the patient's quality of life and odds of survival.







Info Sarcomes

France